Animate ASTRA
a friendly way of living the valuable traditions

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Cultural animations

• A project planned for the public
• Initiated in 2012
• During the summer season (April – September)
• Designed for multiple categories of public
• Adaptable with different kinds of purposes
Learning and playing

Transfer knowledge and skills

Learning of crafts by playing with different materials
Seeing before trying

Trying with an animator

Doing by yourself
Not just visiting the museum…

Extra-activity for extra-time

Making the people come back
Multicultural experience

The Path of Ethnic Minorities

Open Heritage
Visitors and communities

Communities invited to present themselves by different activities:

- Crafts
- Music
- Dance
- Gastronomy
- Architecture (monument restoration)
- Specific objects
Living the village
Creating opportunities
Re-activating the monument
Inhabiting the house
School of traditions
Dancing
Tasting…

Traditional recipes
Developing...

...the museum

...the community
Getting involved
Building / crossing bridges
Making choices
Believing in the future

• Transfer of the cultural animations to deeper learning processes
• Integration of the animations as a starting point of the ASTRA Center for the Regional Resources
• Helping youngers to become craftsmen
Statistics

More then 100 000 visitors beneficciated yearly of this project
Hundreds of different activities
Integration of the cultural animations with different projects
Hundreds of craftsmen and animators working with the public
Thank you!

Questions welcome