



ECTN
EUROPEAN
CULTURAL
TOURISM
NETWORK

Award



**for Cultural Tourism Development
and Promotion in Europe**

**Theme for 2015:
Industrial Heritage Tourism**



linked with the campaign of E-FAITH:
European Industrial and Technical Heritage Year 2015

About the ECTN Award

Cultural and heritage tourism is the fastest growing sector of European tourism and can contribute to the sustainability and competitiveness of tourism in the European Union.

Culture and Heritage are important factors for sustainable development; contributing to the protection of natural and cultural heritage, the extension of tourism period as well as increase awareness of tourists and host communities, regional GDP and multiplier effects. The development and protection of culture, heritage and development of **sustainable tourism** strategies are of added-value to regions and Europe-wide.

The ECTN Award is based on a contest around annual theme for the benefit of destinations, communities, businesses, citizens and visitors to be launched annually on the different topics.

The ECTN Award is aimed at tourism destinations Europe-wide, for achievements of results and outputs on cultural tourism.

The Award is expected to enhance the visibility of **European cultural tourism destinations**, to create a platform for sharing experience and knowledge Europe-wide and to promote networking between awarded destinations, ECTN and its Members as well as relevant stakeholders.

The Sustainable Cultural Tourism Award has been initiated by CHARTS project, co-financed by the European Regional Development Fund and made possible by the EU INTERREG IVC programme in 2014. More information on CHARTS Award 2014: <http://www.charts-interreg4c.eu/events/charts-award-2014/>

About ECTN Award 2015

Theme for 2015 is 'Industrial Heritage Tourism'.

This theme has been linked with the Campaign for a **'European Industrial and Technical Heritage Year 2015'**, launched at the Start meeting on 6 March 2015, organised by the European Federation of Associations of Industrial and Technical Heritage (E-FAITH) at the Committee of the Regions in Brussels.

The focus on theme **'Industrial Heritage Tourism'** concerning results of actions which have been implemented and which have produced significant results and achievements by destination.

Applicants for the ECTN Award should address to the theme **'Industrial Heritage Tourism'** through actions with a focus on local, regional, state and European contexts.

Winners will be recognised as **examples of excellence** inspiring other tourism destinations and stimulating further development of regional initiatives.

One overall winner and two runners-up will be awarded.

The Winners will receive the Awards during the Annual conference **"Industrial Heritage: Prospects for Sustainable Tourism Development in Europe"**, to be held on **18 – 19 September 2015 in Riga, Latvia**, organized by ECTN. At the Conference there will be presentations of

ECTN outputs and achievements on specific selected topic on **Industrial Heritage Tourism**, open discussions and the awarding ceremony. All candidates will be invited to the ECTN annual Conference. The Winners will be announced at the Award ceremony.

WHO CAN APPLY?

The ECTN Award is open to all tourism destinations across Europe.

Timing & Application forms

The application form can be downloaded in Word format at the website:
<http://www.charts-interreg4c.eu/partners/ectn/>

Detailed instructions on how to fill in the application form are provided in the application form itself.

Please, also enclose/attach in the last part of the application any supporting documents in English you wish to submit together with the application.

Please, fill in all the sections of the application in English (applications in other languages will not be considered), sign, scan and send it by e-mail with all necessary additional materials to: ectn.info@gmail.com.

Applications can be submitted by the **31 July 2015** 24.00 CET (Central European Time). Applications received after the deadline will not be accepted.

No paper version of the application is needed – electronic submission only!

Any questions should be submitted by 15 July 2015 in writing to:

Coordinator, Email: ectn.info@gmail.com

Responses to the questions will be made available to all applicants by 15 May 2015 at website.

Award Commission

The ECTN Award Commission (panel of judges) will be consisted of the experts from various countries appointed by ECTN Board.

Award Criteria

The Award Commission will assess the quality of all applications according following five criteria:

1. Technical content of actions
2. Evidence of success
3. Sustainability of the actions
4. Added value to Regional policies for Tourism Sustainability
5. Contribution to Europe 2020 targets.

Concluding remarks

The ECTN Award does not consist of any type of monetary prize and does not want to give any type of economic advantages to the applicants and winners. It is a no-profit initiative. No financial or contractual obligations will arise for the ECTN members by the application to the Award.

Neither the ECTN President, nor ECTN Board, nor the ECTN members, nor any of its employees or contractors shall be responsible or liable in negligence or otherwise howsoever in respect of any inaccuracy or omission in the ECTN Award procedure. They shall not be liable for any direct or indirect or consequential loss or damage caused by or arising from any information or inaccuracy or omission herein. They also shall be not liable for any use of the information concerning the ECTN award.

Applicants authorise by submitting the application the use of their data by all ECTN members as listed in the web site <http://www.charts-interreg4c.eu/partners/ectn/>

Material submitted will be published with acknowledgement to the Applicant.

WE LOOK FORWARD TO RECEIVING YOUR APPLICATION!

Follow to us at:



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More information: www.charts-interreg4c.eu