

Cultural Tourism— a Lever for Sustainable Development



Membership Pack 2017

the only pan-European network for the development and
promotion of sustainable cultural tourism

Member of

[European Heritage Alliance 3.3](#)

coordinated by Europa Nostra



Signatory of

[the European Tourism Manifesto
for Growth & Jobs](#)

coordinated by
the European Travel Commission



Partners:



Projects:



Culture and Heritage for
Responsible, Innovative and Sustainable
Tourism Actions
2016—2020

www.interregeurope.eu/christa



INTERREG IVC Project CHARTS
2012 - 2014

www.charts-interreg4c.eu

The **European Cultural Tourism Network (ECTN)** was established in Brussels in 2009, following the merger of the networks set up by ECTN INTERREG IIIC operation led by Wales and CHIRON INTERREG IIIB CADSES (Network for European Cultural Tourism Authorities & Regions - NECTAR), led by EKPOL - Social & Cultural Council' of the then Magnesia Prefecture, now of Thessalia Region, Greece.

ECTN is an international association registered and based in Brussels. Members are in 15 EU member's states and 4 associated other countries.

ECTN is the only network which brings together the tourism and cultural industry professionals working in different regions of Europe to exchange experience and information on best practice, as well as to develop new approaches and innovations

Objectives of ECTN:

- facilitate the development of transnational and inter-regional cooperation projects
- create new and innovative approaches and tools
- ensure improved cooperation and integration between the tourism and cultural sectors
- develop and improve training opportunities
- enable exchange of experience and best practice
- develop common responses to European Commission and other EU institutions consultations
- link with other networks
- facilitate sharing of research

ECTN works through three groups which are responsible to the Board and Directors:

Research group led by Barcelona University, LabPATC/Ibertur (Catalunya) seeks to work collaboratively on research to improve our understanding of the contribution that cultural tourism makes to regional economies, the role that it plays in stimulating the creative industries and the universities and HE establishments with an interest in cultural tourism. The Network seeks funding under Horizon 2020 for collaborative research and from other EU funding regimes for students and staff exchanges (Interreg Europe, Creative Europe, etc.).

Practitioners Group led by Sibiu County Tourism Association (Romania) exchange best practice, and work collaboratively on the development of practical tools to improve the planning and management of cultural tourism destinations. An early priority is to work with Europa Nostra on an eco-label for sustainable cultural tourism destinations and the development of a bench marking system to support this. Again project funding will be sought to fund these projects.

Policy group led by Region of Central Macedonia (Greece) utilises the evidence from the Research and Practitioner groups to influence policy makers working alongside local & regional politicians.

www.culturaltourism-network.eu

Amplify Your Role and Activities for Sustainable Cultural Tourism !

ANNUAL INTERNATIONAL CONFERENCE FOR CULTURAL TOURISM IN EUROPE

ANNUAL AWARD CONTEST FOR DESTINATIONS ACROSS EUROPE



THESSALIA CHARTER

October, 2014

MAGNESIA DECLARATION

July, 2008

GOTHENBURG DECLARATION

November, 2006

CARDIFF DECLARATION

July, 2005

BENEFITS of being ECTN member

As a member of ECTN you will have the opportunity to:

- **join partnerships for EU funded projects**
- promote your destination / organisation in the EU
- play a part in the work of the sub groups
- learn from **best practices**
- receive regular updates on **EU legislation and Commission papers** as they affect Cultural Tourism
- influence **ECTN's response** to EU institutions and discussions
- join others from across Europe in **subject/theme-specific workshops**
- take part in exchange visits
- receive information from **other networks**
- a **reduced delegate rate** for the annual conference:
 - ◇ regional governments are entitled to 2 free places with a 3rd at 50%
 - ◇ regional Organisations and City Councils are entitled to 1 free place and a 2nd at 50%
 - ◇ universities / institutes are entitled to 1 free place
- join a "members only" section to the web site which will have:
 - ◇ regular articles
 - ◇ reports of projects
 - ◇ discussion section

MEMBERSHIP categories

Ordinary Members:

Regional governments, Regional organizations, City / Country Councils, Destination authorities, Tourism Boards

Associate Members:

Tourism Institutes/Universities
Research Institutes for tourism
Other high education institutes

Members from countries outside the EU have a 50% discount.

Membership fee:

1000.00 EUR per year

500.00 EUR per year

Contacts:

coordinator@culturaltourism-net.eu



Membership Application Form



Please, fill in all the sections in English, sign, scan & send us by e-mail:
coordinator@culturaltourism-net.eu

ORGANIZATION / INSTITUTION	
Legal name:	
Type (public, regional government, destination authority, Board, NGO)	
Role / core activities:	
Address:	
Phone:	
Fax:	
E-mail:	
Website:	
Account in social media:	

CONTACT PERSON	
Name, Surname:	
Position:	
Address:	
Phone, fax:	
E-mail:	

Please indicate your organisation / institution will be active in:

- Research Group;** **Practitioners Group;** **Policy Group**

Date: _____

Signature: _____