



Beyond 2018

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

The legacy continues

  
**CHRISTA**  
Interreg Europe



European Union  
European Regional  
Development Fund

## 12<sup>th</sup> International Conference for Cultural Tourism in Europe

# Culture and Heritage for Responsible, Innovative and Sustainable Tourism Actions

24 – 26 October 2019 | Granada, Spain



# Conference Themes 2019

- Intangible Heritage
- Heritage Interpretation
- Innovation and Digitisation in Cultural Tourism Development and Promotion
- Transnational Thematic Tourism Products, including Cultural Routes
- Culinary Heritage, Wine, Food and Gastronomy Tourism (in partnership with Iter Vitis for wine tourism and FOODBIZ Erasmus+ project led by University of Macerata)
- Contributions by Cultural and Creative Industries (CCIs) to Cultural and Creative Tourism
- Actions during the 'European Year of Cultural Heritage 2018', initiative on 'Tourism and heritage'
- European Heritage Label (EHL) initiatives for Cultural Tourism development and promotion
- Smart Tourism and Smart Destinations developments incorporating Culture, Heritage and Creativity aspects.

Official language for Abstracts: English

Abstracts are to be submitted online (maximum 500 words)

All abstracts will be judged by the Conference Programme Committee

Selected Abstracts (title, author, organisation) will be included in the Conference Programme

Presentations (maximum 20 slides) including video (maximum 2 – 3 minutes) are encouraged

**Closing date for submission of Abstract: 31 May 2019**

**Submission approval: 15 July 2019**

**Presentation submission: 30 September 2019**

