



EASME and Its Tourism Initiatives

ECTN Workshop

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Alan Vella

Executive Agency for Small and Medium-sized Enterprises (EASME)



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Summary

* **EASME**

* **COSME Tourism Opportunities**



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Division of Tasks

* **Delegation**

Commission Decision on the delegation of programme management tasks to executive agencies

* **European Commission**

Policy making

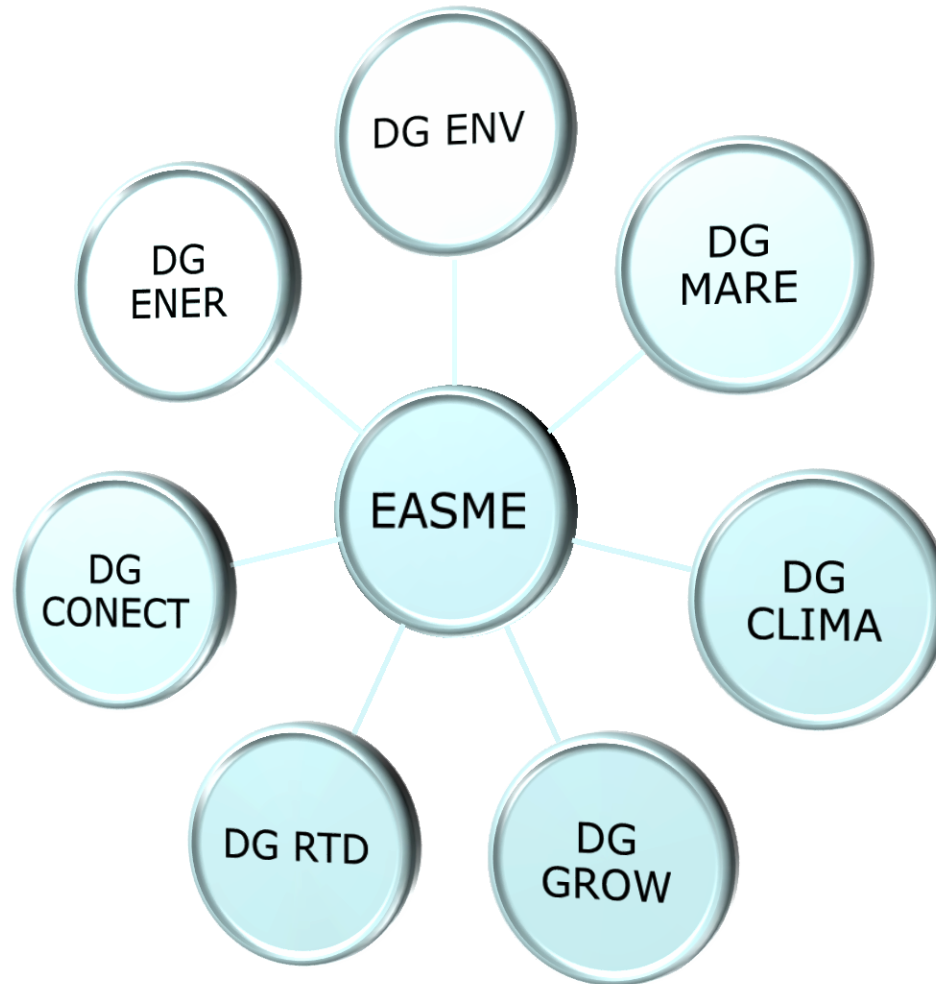
* **EASME**

Overall Project Management (Evaluation Process, IT tools);
Grant Management (Contractual issues, Amendments,
Payments);
Project Monitoring



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EASME Parent DGs:





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The role of the **EASME**

- **EASME** = successor of the EACI with extended mandate (2005-2014-2024)
- Implementation of large parts of several EU funding programmes, including **COSME**
- **Implementation Modes:** Calls for Proposals, Calls for Tender, Framework Contracts, Ad-hoc Grants
- Management of the **COSME TOUR Calls**
- -> EASME becomes the contracting authority;
- Management of Full Cycle of the Project



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Main Actors Involved

***European
Commission (EC)***

EASME

Project coordinators

Project partners



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Opportunities: 2014-2020 Programmes managed by EASME



Pillar Industrial Leadership

- Innovation in SMEs
- SME Instrument

Pillar Societal Challenges

- SC3 – Secure, Clean and Efficient Energy
- SC 5 – Climate action, resource efficiency and raw materials



Environment

Climate Action



Access to Markets

Framework Conditions

Entrepreneurship

European Maritime and
Fisheries Fund



Field Control – Direct
Management

Integrated Maritime Policy

Scientific Advise



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COSME

The EU programme for the competitiveness of SMEs

~ 2,3 billion € for 2014 – 2020

- **strengthen the competitiveness and sustainability of the EU's enterprises**
- **encourage an entrepreneurial culture**
- **promote the creation and growth of SMEs.**



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COSME - Specific Objectives

1) Improving access to finance

An equity facility (to invest in SMEs in expansion phase), a loan facility (to provide guarantees to cover loans for SMEs), analytical tools e.g. Enterprise Finance Index

2) Improving access to markets

Enterprise Europe Network, On-line Portals (China/Mercosur/EU SME IPR helpdesks), industrial policy cooperation

3) Improving framework conditions

Statistical analysis, policy monitoring e.g. Annual EU Competitiveness Report, sectorial policies e.g. tourism, KETs, digital-economy, construction...

4) Promoting entrepreneurship and entrepreneurial culture

Trainings, enterprise creation, mobility (Erasmus for Young Entrepreneurs, SME Week, etc.)



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COSME Tourism Opportunities in 2017 (1)

- Work Programme: Written procedure by the European Commission – just approved;
- Main tourism thrust: improve the competitive environment for businesses, in particular SMEs, in the tourism sector;
- Expected results: (i) Upgrade skills in the sector (including digital and management skills); (ii) Improve the image of tourism careers; (iii) Consolidate dialogue with stakeholders; (iv) Improve visibility of European Destinations of Excellence; (v) Increase tourist flows to Europe from strategic third country markets; (vi) Improve promotion and visibility of unique European and transnational touristic products;



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COSME Tourism Opportunities in 2017 (2)

- Proposed Tourism Budget: 5.4 Million Euros;
- Call for Proposals – Partnerships developing trans-national (including destinations and SMEs) thematic tourism products linked to cultural and creative industries;
- Indicative launch: Quarter 2
- Other tourism funding possible through other programmes, since tourism is horizontal in nature.



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**THANK YOU FOR YOUR
ATTENTION!**

ALAN.VELLA@EC.EUROPA.EU