



In partnership with:



**EUROPEAN
TRAVEL
COMMISSION**



NECSTouR
European Regions for
Competitive and Sustainable Tourism

Visitor Experiences and Authenticity for Sustainable, Smart and Resilient Cultural Tourism Destinations

The ECTN Awards "Destination of Sustainable Cultural Tourism 2025" address the following tangible and intangible heritage-related aspects of smart and sustainable cultural tourism:

- Resilience in Sustainable Cultural Tourism Destinations
- Wine and Gastronomy Tourism based on eno-culinary heritage preservation
- Digitalisation in Smart Tourism Cultural Heritage and Creativity aspects, enhancing visitor experiences
- Transnational Thematic Tourism products involving Culture and Heritage
- Cultural Tourism Services for All, Visitors and Residents Alike

culturaltourism.awardstage.com



European Collaboration for Smart and Sustainable Cultural Tourism Destinations

Awards Ceremony



2 October 2025



Sibiu, Romania

at ECTN 18th Cultural Tourism Conference



ECTN Awards