ECTN Awards 2026
Results by category

Tourism Resilience (linked to the INSPIRES SMP-COSME project)

1st Prize

Specially Protected Cultural Monument the Turaida Museum Reserve

By Turaida Museum Reserve, Latvia

2nd Prize

Tara Hategului – Resilient Rural Tourism through Community Stewardship and Heritage Conservation

By Retezat Tourism Association, Hunedoara County, Romania

Creative Tourism and Co-Created Cultural Tourism Experiences (supported by the Creative Tourism Network)

1st Prize

Mziskari – A Sustainable Gastronomy Network in Georgia

By LEPL - Georgian National Tourism Administration, Georgia

2nd Prize

Cultural Climate Change Starts in the North – Co-Created by the Community

By City of Oulu / BusinessOulu, Northern Ostrobothnia, Finland

3rd Prize
Small Fishing Academy Pilchard, Fažana, Istria
By Fažana Tourst Board, Istria, Croatia

Special Mention
Reviving Myrsini: Regenerative Village Tourism through Olive Culture
By Peloponnese Region, Greece

Digitalisation in Smart Tourism - enhancing visitor experiences (supported by Europeana, linked to Smart Tour Interreg Europe project)

1st Prize
Dubrovnik Pass - A Smart Digital Ecosystem for Cultural Heritage and Visitor Experience
By City of Dubrovnik, Croatia

2nd Prize
Lost Spaces documentary VR experience set within the Buffer Zone of the divided city of Nicosia
By CYENS - Centre of Excellence, Nicosia, Cyprus

3rd Prize
From Heritage Assets to Smart Experiences: Digital Innovation for Year-Round Cultural Tourism at Balaton Uplands
By Lake Balaton Development Coordination Agency, Hungary

Special Prize of the Jury
"Vacanze in salute" - Healthy holidays in the Veneto Region
By Municipality of Jesolo, Veneto Region, Italy

Transnational Thematic Tourism products involving Culture and Heritage

1st Prize

Significant Cemeteries for Sustainable Europe: Regenerating "Silent Cities" into Gardens of Peace

By European Cemeteries Route, Cultural Route of the Council of Europe

2nd Prize

Dual Pilgrim - Way of St. James (Spain) and Kumano Kodo (Japan)

By Turismo de Santiago de Compostela, Spain

3rd Prize

The Smuggle Tour (ŠVERC TURA), an immersive cross-border cultural experience connecting Slovenia and Italy

By Public Tourist Office Nova Gorica and Vipava Valley, Slovenia

Active, Slow and Accessible Cultural Tourism (supported by ENAT and ECF coordinator of the Active Tourism Coalition)

1st Prize

Camino South Istria (Pula, Medulin, Vodnjan, Fažana, Ližnjan, Marčana)

By South Istria Cluster (Tourist Boards of Pula, Fažana, Medulin, Ližnjan, Marčana, Vodnjan) in partnership with the Brotherhood of St. James – Croatia

2nd Prize

Štrekna Cycling Path - From Former Railway to Green Mobility Experience

By Koroška Tourist Board, Slovenia

3rd Prize

Drava Bike: A Sustainable Cycling Journey Through the Cultural Heritage of the Drava River

By Regional Development Agency Podravje – Maribor, Slovenia

Regenerative Tourism Synergies with Culture and Heritage

1st Prize

North Sea Passport, a regenerative tourism initiative connecting visitors with the unique cultural landscape of the Wadden Sea region

By North Sea Tourism Agency, Lower Saxony, Germany

2nd Prize

Ethnographic Food Cultural Experiences in the Central Azorean Islands (Pico, São Jorge & Faial)

By Oh! My Cod Food & Cultural Experiences, Azores Islands - Triangle Island, Portugal

3rd Prize

Mazjumprava Cultural Quarter, heritage-led regeneration initiative

By Riga Municipality, Latvia

Public Choice Award

Dual Pilgrim - Way of St. James (Spain) and Kumano Kodo (Japan)

By Turismo de Santiago de Compostela, Spain