

Cultural Tourism - a Lever for Sustainable Development



www.culturaltourism-network.eu



Membership Pack

the only pan-European network
for the development and promotion
of sustainable cultural tourism

Member of
European Heritage Alliance 3.3
coordinated by Europa Nostra



Signatory of
the European Tourism Manifesto
for Growth & Jobs
coordinated by
the European Travel Commission



Partners:



Projects:



www.interreurope.eu/christa



www.interreurope.eu/cult-ring



www.interreurope.eu/cult-create



www.foodbiz.info



www.charts-interreg4c.eu



The **European Cultural Tourism Network (ECTN)** was established in Brussels in 2009, following the merger of the networks set up by **ECTN INTERREG IIIC** operation led by **Wales** and **CHIRON INTERREG IIIB CADSES (Network for European Cultural Tourism Authorities & Regions - NECTAR)**, led by **EKPOL - 'Social & Cultural Council'** of the then **Magnesia Prefecture**, now of **Thessalia Region, Greece**.

ECTN is an international association registered and based in Brussels.

Members are from 15 EU member's states and 6 associated other countries.

ECTN is the only network which brings together the tourism and cultural industry professionals working in several regions of Europe to exchange experience and information on best practice, as well as to develop new approaches and innovations

Objectives of ECTN:

- facilitate the development of transnational and inter-regional cooperation projects
- create new and innovative approaches and tools
- ensure improved cooperation and integration between the tourism and cultural sectors
- develop and improve training opportunities
- enable exchange of experience and best practice
- develop common responses to European Commission and other EU institutions consultations
- link with other networks
- facilitate sharing of research

ECTN works through three groups which are responsible to the Board and Directors:

Research group led by Barcelona University, LabPATC/Ibertur (Catalunya) seeks to work collaboratively on research to improve our understanding of the contribution that cultural tourism makes to regional economies, the role that it plays in stimulation the creative industries and the universities and HE establishments with an interest in cultural tourism. The Network seeks funding under Horizon 2020 for collaborative research and from other EU funding regimes for students and staff exchanges (Interreg Europe, Creative Europe, etc.).

Practitioners Group led by 'Sibiu County Tourism Association' (Romania) exchange best practice and work collaboratively on the development of practical tools to improve the planning and management of cultural tourism destinations. An early priority is to work with Europa Nostra on an eco-label for sustainable cultural tourism destinations and the development of a bench marking system to support this. Again, project funding will be sought to fund these projects.

Policy group led by 'Vidzeme Tourism Association' (Latvia), utilises the evidence from the Research and Practitioners groups to influence policy makers working alongside local & regional politicians.

**ANNUAL INTERNATIONAL
CONFERENCE FOR
CULTURAL TOURISM IN EUROPE**

**ANNUAL AWARD CONTEST
FOR DESTINATIONS
ACROSS EUROPE**



Selected by the European Commission DG EAC as a member of the Stakeholders Committee for EYCH2018



Supporter of the UN Sustainable Development Goals for Tourism



Supporter of the UN International Year of Sustainable Tourism for Development 2017



BENEFITS of being ECTN member

As a member of ECTN you will have the opportunity to:

- **join partnerships for EU funded projects**
- promote your destination / organisation in the EU
- play a part in the work of the sub groups
- learn from **best practices**
- receive regular updates on **EU legislation and Commission papers** as they affect Cultural Tourism
- influence **ECTN's response** to EU institutions and discussions
- join others from across Europe in **subject/theme-specific workshops**
- take part in exchange visits
- receive information from **other networks**
- a **reduced delegate rate** for the annual conference:
 - ◇ Local/Regional Governments are entitled to 2 free places with a 3rd at 50%
 - ◇ Tourist Boards and Associations are entitled to 2 free place and a 3rd at 50%
 - ◇ Universities / Institutes are entitled to 1 free place
- join a "members only" section to the web site which will have:
 - ◇ regular articles
 - ◇ reports of projects
 - ◇ discussion section



MEMBERSHIP categories

Membership fee:

Ordinary Members:

1000.00 EUR per year

Regional governments, Regional organizations, City / Country Councils, Tourism Boards, Tourism Associations, Destination Authorities

Associate Members:

500.00 EUR per year

Universities
Research Institutes
Higher education institutes
Cultural NGOs, Museums

Members from countries outside the EU have a 50% discount.

ECTN celebrated its 10-year anniversary in 2019



2009-2019

Contact:

info@culturaltourism-net.eu



Membership Application Form



Please, fill in all the sections in English, sign, scan & send us by e-mail:
info@culturaltourism-net.eu

ORGANIZATION / INSTITUTION	
Legal name:	
Type (local/regional government, destination authority, Board, NGO)	
Role / core activities:	
Address:	
Phone:	
E-mail:	
Website:	
Account in social media:	

CONTACT PERSON	
Name, Surname:	
Position:	
Address:	
Phone:	
Mobile:	
E-mail:	

Please indicate your organisation / institution will be active in:

- Research Group;** **Practitioners Group;** **Policy Group**

Date: _____

Signature: _____