

# Cultural Tourism - a Lever for Sustainable Development



[www.culturaltourism-network.eu](http://www.culturaltourism-network.eu)



## Membership Pack 2021

the only pan-European network  
for the development and promotion  
of sustainable cultural tourism

Member of  
**European Heritage Alliance 3.3**  
coordinated by Europa Nostra



Signatory of  
**the European Tourism Manifesto**  
**for Growth & Jobs**  
coordinated by  
the European Travel Commission



Partners:



## Projects:



[www.interreurope.eu/christa](http://www.interreurope.eu/christa)



[www.interreurope.eu/cult-ring](http://www.interreurope.eu/cult-ring)



[www.interreurope.eu/cult-create](http://www.interreurope.eu/cult-create)



[www.foodbiz.info](http://www.foodbiz.info)



[www.charts-interreg4c.eu](http://www.charts-interreg4c.eu)



The **European Cultural Tourism Network (ECTN)** was established in Brussels in 2009, following the merger of the networks set up by **ECTN INTERREG IIIC** operation led by **Wales** and **CHIRON INTERREG IIIB CADSES (Network for European Cultural Tourism Authorities & Regions - NECTAR)**, led by **EKPOL - 'Social & Cultural Council'** of the then **Magnesia Prefecture**, now of **Thessalia Region, Greece**.

ECTN is an international association registered and based in Brussels.

Members are from 15 EU member's states and 4 associated other countries.

**ECTN is the only network which brings together the tourism and cultural industry professionals working in several regions of Europe to exchange experience and information on best practice, as well as to develop new approaches and innovations**

## Objectives of ECTN:

- facilitate the development of transnational and inter-regional cooperation projects
- create new and innovative approaches and tools
- ensure improved cooperation and integration between the tourism and cultural sectors
- develop and improve training opportunities
- enable exchange of experience and best practice
- develop common responses to European Commission and other EU institutions consultations
- link with other networks
- facilitate sharing of research

ECTN works through three groups which are responsible to the Board and Directors:

Research group led by Barcelona University, LabPATC/Ibertur (Catalunya) seeks to work collaboratively on research to improve our understanding of the contribution that cultural tourism makes to regional economies, the role that it plays in stimulation the creative industries and the universities and HE establishments with an interest in cultural tourism. The Network seeks funding under Horizon 2020 for collaborative research and from other EU funding regimes for students and staff exchanges (Interreg Europe, Creative Europe, etc.).

Practitioners Group led by 'Sibiu County Tourism Association' (Romania) exchange best practice and work collaboratively on the development of practical tools to improve the planning and management of cultural tourism destinations. An early priority is to work with Europa Nostra on an eco-label for sustainable cultural tourism destinations and the development of a bench marking system to support this. Again, project funding will be sought to fund these projects.

Policy group led by 'Vidzeme Tourism Association' (Latvia), utilises the evidence from the Research and Practitioners groups to influence policy makers working alongside local & regional politicians.

**ANNUAL INTERNATIONAL  
CONFERENCE FOR  
CULTURAL TOURISM IN EUROPE**

**ANNUAL AWARD CONTEST  
FOR DESTINATIONS  
ACROSS EUROPE**



**Selected by the European Commission DG EAC as a member of the Stakeholders Committee for EYCH2018**



**Supporter of the UN Sustainable Development Goals for Tourism**



**Supporter of the UN International Year of Sustainable Tourism for Development 2017**



**BENEFITS of being ECTN member**

As a member of ECTN you will have the opportunity to:

- **join partnerships for EU funded projects**
- promote your destination / organisation in the EU
- play a part in the work of the sub groups
- learn from **best practices**
- receive regular updates on **EU legislation and Commission papers** as they affect Cultural Tourism
- influence **ECTN's response** to EU institutions and discussions
- join others from across Europe in **subject/theme-specific workshops**
- take part in exchange visits
- receive information from **other networks**
- a **reduced delegate rate** for the annual conference:
  - ◇ Local/Regional Governments are entitled to 2 free places with a 3rd at 50%
  - ◇ Tourist Boards and Associations are entitled to 2 free place and a 3rd at 50%
  - ◇ Universities / Institutes are entitled to 1 free place
- join a "members only" section to the web site which will have:
  - ◇ regular articles
  - ◇ reports of projects
  - ◇ discussion section



**MEMBERSHIP categories**

Membership fee:

**Ordinary Members:**

**1000.00 EUR per year**

Regional governments, Regional organizations, City / Country Councils, Tourism Boards, Tourism Associations, Destination Authorities

**Associate Members:**

**500.00 EUR per year**

Universities  
Research Institutes  
Higher education institutes  
Cultural NGOs, Museums

**Members from countries outside the EU have a 50% discount.**

**ECTN celebrated its 10-year anniversary in 2019**



**Contact:**

**[info@culturaltourism-net.eu](mailto:info@culturaltourism-net.eu)**





# Membership Application Form



Please, fill in all the sections in English, sign, scan & send us by e-mail:  
[info@culturaltourism-net.eu](mailto:info@culturaltourism-net.eu)

ORGANIZATION / INSTITUTION	
Legal name:	
Type (local/regional government, destination authority, Board, NGO)	
Role / core activities:	
Address:	
Phone:	
E-mail:	
Website:	
Account in social media:	

CONTACT PERSON	
Name, Surname:	
Position:	
Address:	
Phone:	
Mobile:	
E-mail:	

Please indicate your organisation / institution will be active in:

- Research Group;**     **Practitioners Group;**     **Policy Group**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_